IN THE UNITED STATES DISTRICT COURT OF THE SOUTHERN DISTRICT OF WEST VIRGINIA CHARLESTON DIVISION

IN RE: DIGITEK PRODUCTS LIABILITY LITIGATION

MDL NO. 1968

THIS DOCUMENT RELATES TO ALL CASES

PLAINTIFFS' RESPONSE IN OPPOSITION TO MOTION TO DISMISS COUNT FIVE OF THE MASTER CONSOLIDATED COMPLAINT FOR INDIVIDUALS

Plaintiffs, in opposition to the Defendants' Motion To Dismiss Count Five of the Master Consolidated Complaint for Adoption by Individuals ("Master Complaint"), submit the following Memorandum.

I. INTRODUCTION

The Master Complaint asserts claims against Actavis Totowa, Inc., Actavis, Inc., Actavis Elizabeth, Inc., Mylan, Inc., Mylan Pharmaceuticals, Inc., Mylan Bertek Pharmaceuticals, Inc., and UDL Laboratories, Inc. for, *inter alia*, product liability, negligence, and negligence *per se* arising from the manufacturing, sale, and distribution of Digitek. Count Five of the Master Complaint alleges negligence *per se* against all defendants for failing to meet the standards of care set by the relevant provisions of the Federal Food, Drug and Cosmetic Act, 21 U.S.C. §301 *et seq.* ("FDCA") and the regulations promulgated thereunder. (Master Complaint, ¶95).

Defendants have filed the present motion to dismiss the negligence *per se* count on the grounds that it is an attempt to improperly assert a private cause of action under the FDCA. Plaintiffs submit that Count Five of the Master Complaint is not an attempt to assert a private cause of action under the FDCA, but rather the well accepted use of the FDCA and the

regulations promulgated thereunder to establish a baseline standard of care to govern the Plaintiffs' state law causes of action.

II. ARGUMENT

<u>Plaintiffs may use the FDCA and the regulations promulgated thereunder to establish a</u> baseline standard of care for the Plaintiffs' state law causes of action.

Although the Defendants are correct that the FDCA does not provide a private cause of action, the Defendants have misconstrued the Master Complaint. The Plaintiffs are not attempting to enforce the FDCA or assert its violations as a private cause of action, but rather are using the FDCA to establish the baseline standard of care for their state law causes of action. The courts have made it clear that the FDCA may be used to establish the standard of care for state law claims. See Ezagui v. Dow Chemical Corp., 598 F.2d 727 (2d Cir. 1979); Orthopedic Equipment Co. v. Eutsler, 276 F.2d 455 (4th Cir. 1960); Grove Fresh Distributors v. Flavor Fresh, 720 F. Supp. 714 (N.D. Ill. 1989); Allen v. Delchamps, Inc., 624 So. 2d 1065 (Ala. 1993); Axen v. American Home Products Corp. 974 P.2d 224 (Or. Ct. App. 1999), modified on other grounds, 981 P.2d 340 (Or. Ct. App. 1999), rev. denied, 994 P.2d 124 (Or. 1999), cert. denied, 120 S. Ct. 979 (Or. 2000).

To further display the extent to which the Defendants have misinterpreted the Plaintiffs' use of negligence *per se*, the Defendants' own memorandum quotes the Third Circuit in *In Re Orthopedic Bone Screws Products Liability Litigation*, 193 F.3d 781 (3rd Cir. 1999) for the proposition that the Plaintiffs may not invoke violations of the FDCA to state a cause of action. In stating that the plaintiffs may not assert the violations as a cause of action, the Third Circuit implicitly acknowledges that the use of the statutes to establish standard of care is appropriate, stating "the theory of per se liability advanced by the plaintiffs here is quite different. Plaintiffs do not invoke the statutory violations to prove defendants' liability for a separate underlying tort,

but instead contend the violation themselves form a cause of action." Id. at 791. The Plaintiffs

in this case have made it clear that they are invoking the Defendant's violations of the FDCA to

prove the Defendant's liability for separate underlying torts by establishing the standard of care

and not, as the Defendants suggest, to form a private cause of action. As even the case law cited

by the Defendants acknowledges that the Plaintiffs' use of the Defendants' violations of the

FDCA in this case is proper, the Defendants' motion to dismiss is without merit.

III. CONCLUSION

The Plaintiffs in this case have asserted that the FDCA serves as a baseline standard of

care which governs the Plaintiffs' state law causes of action. As the foregoing case law makes

clear, the Plaintiffs are entitled to establish the standard of care through the FDCA and the

regulations promulgated thereunder. The Defendants have presented this Court with absolutely

zero case law that would support otherwise; therefore, the Defendants' motion to dismiss Count

Five of the Master Complaint should be denied.

Dated: May 19, 2009

Respectfully submitted,

On Behalf of the Plaintiffs' Steering

Committee

s/Fred Thompson, III Esq.

Fred Thompson, III, Esq.

Motley Rice, LLC

28 Bridgeside Blvd.

Mt. Pleasant, SC 29464

Co- Lead Counsel

Carl N. Frankovitch, Esq.

Frankovitch, Anetakis, Colantonio & Simon

337 Penco Road

Weirton, WV 26062

Co- Lead Counsel

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Harry F. Bell, Jr., Esq. Bell & Bands PLLC P. O. Box 1723 Charleston 25326 Co- Lead and Liaison Counsel

Plaintiffs' Steering Committee:

Andres F. Alonso, Esq. Parker, Waichman, Alonso LLP 111 Great Neck Road Great Neck, New York 11021

Harry F. Bell, Jr., Esq. Bell & Bands PLLC P. O. Box 1723 Charleston, West Virginia 25326

Robert Blanchard, Esq. Levin, Papantonio, Thomas, Mitchell, Echsner & Proctor, P.A. 316 South Baylen Street, Suite 600 Pensacola, FL 32502

Peter A. Miller, Esq. The Miller Firm LLC The Sherman Bldg. 108 Railroad Avenue Orange, VA 22960

David M. Peterson, Esq. Peterson & Associates, P.C. Park Plaza Building, Suite 107 801 West 47th Street Kansas City, MO 64112-1253

Frank Mario Pitre, Esq. Cotchett, Pitre & McCarthy Suite 200 840 Malcolm Road Burlingame, CA 94010

John R. Climaco, Esq. Climaco, Lefkowitz, Peca, Wilxcox & Garofoli Co., LPA 55 Public Square, Suite 1950 Cleveland, OH 44113 K. Camp Bailey, Esq. Bailey Perrin Bailey Suite 2100 440 Louisiana Street Houston, TX 77002-4206

Robert J. Binstock, Esq. Reich & Binstock Suite 1000 4265 San Felipe Houston, TX 77027

Lester L. Levy, Esq. Wolf Popper LLP 845 Third Avenue New York, NY 10022

Ashley L. Ownby, Esq. 180 North Ocoee Street P. O. Box 176 Chattanooga, TN 37364-0176

Frank Mario Pitre, Esq. Cotchett, Pitre & McCarthy Suite 200 840 Malcolm Road Burlingame, CA 94010

Ed Blizzard, Esq. Blizzard, McCarthy & Nabers LLC Suite 1710 440 Louisiana Houston, TX 77002

C. Brooks Cutter, Esq. Kershaw, Cutter & Ratinoff LLP 401 Watt Avenue Sacramento, CA 95864 Carl N. Frankovitch, Esq. Frankovitch, Anetakis, Colantonio & Simon 337 Penco Road Weirton, WV 26062

G. Erick Rosemond, Esq. Hissey Kientz, L.L.P 9442 Capital of Texas Highway N. Suite 400 Austin, TX 78759

J. Paul Sizemore, Esq. Giardi Keese 1126 Wilshire Boulevard Los Angeles, CA 90017

Teresa Toriseva, Esq. Toriseva Law 1446 National Road Wheeling, WV 26003

Scott Wm. Weinstein, Esq. Morgan & Morgan, P.A. Suite 600 12800 University Drive P. O. Box 9504 Fort Myers, FL 33906 Daniel N. Gallucci, Esq. RodaNast, P.C. 801 Estelle Drive Lancaster, PA 17601

Shelly A. Sanford, Esq. Sanford Pinedo LLP 2016 Bissonnet Street Houston, TX 77005-1647

Fred Thompson, III, Esq. Motley Rice, LLC 28 Bridgeside Blvd. Mt. Pleasant, SC 29464

Stacy K Hauer, Esq. Zimmerman Reed 651 Nicollet Mall, Suite 501 Minneapolis, MN 55402-4123

CERTIFICATE OF SERVICE

I hereby certify that on May 19, 2009, I electronically filed the foregoing "Response in Opposition to Defendants' Motion to Dismiss Count Five of the Master Consolidated Complaint for Individuals" with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to all counsel of record.

s/Fred Thompson, III Esq.
Fred Thompson, III, Esq.
Motley Rice, LLC
28 Bridgeside Blvd.
Mt. Pleasant, SC 29464
Co- Lead Counsel